

DAVID BAIRD

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PORTFOLIO

davidbairdmedia.com



QUICK TAKE

My professional background is in journalism, writing, editing, photography and public relations. I also taught these subjects as a college professor.

Now retired, I'm available for part-time work in writing, editing, proofing, photography, video and audio. Please get in touch if you think I can help with your project.

BACKGROUND

- reliable and attentive to detail
- versatile writer and editor
- producer of audio and video stories
- skilled photographer

- dissertation on the history of television and politics
- associate producer of "Ripple of Hope" film
- interviewed legendary TV pioneer Elma Farnsworth

- born in Norway (the small town in northern Michigan!)
- motorcyclist and pickleball player
- married to Inge (Oswald) Baird, from Brazil, S.A.
- two adult children

EDUCATION & EXPERIENCE

Ph.D., Purdue University, mass communication
M.A., Wheaton College, communications
B.A., Anderson University, speech/broadcasting

PROFESSOR OF COMMUNICATION

ANDERSON UNIVERSITY | 1990–2023 (retired, emeritus)

- taught writing, media, ethics, photography, more
- department chair 2016-2023
- writing coach and adviser for student media

DIRECTOR OF PUBLIC INFORMATION

ANDERSON UNIVERSITY | 1980-1990

- provided PR, photography and editorial services
- helped launch new alumni magazine